



## HEDLEY THORNE

Photography Information and Agreements  
[www.HedleyThorne.com](http://www.HedleyThorne.com)  
 tel: 07725 257465

### Basic price list (direct, non exhibition)

Date	Item	Price
High quality digital picture	High quality single JPEG landscape shot of anything from Hedley's social media, transferred via "Smash" lossless transfer to your email.	£5
A4 print	Small/medium high quality giclee print on semi-rigid paper	£15
A3 print	Medium/large high quality giclee print on semi-rigid paper	£22
A2 print	Large high quality giclee print on semi-rigid paper	£40
Delivery of 1 print (UK)	Royal Mail tracked delivery	£5.50
Delivery of 2 prints (UK)	Royal Mail tracked delivery	£6.50
A4 mounted, framed print	White mountcard, oak or white oak solid hand built frame, integrated hanging wire and non-scratch pads	£105
A3 mounted, framed print	White mountcard, oak or white oak solid hand built frame, integrated hanging wire and non-scratch pads	£165
A2 mounted, framed print	White mountcard, oak or white oak solid hand built frame, integrated hanging wire and non-scratch pads	£230
Single day site visit	Aerial photoshoot (property or area), risk assessment (if required), insurance and editing of photos (and video if required). Weather/restrictions permitting. Invoicing supplied.	£170 plus fuel
Rural aerial photography experience day (North Wessex Downs or Chilterns)	See how aerial landscape photography of our beautiful chalkland areas is undertaken, walk and work with Hedley to produce the precise images you want, which he will then edit for you after the trip. Weather/restrictions permitting. Invoicing supplied.	£140 plus fuel

### **Printing**

Hedley uses "MP Fine Art Printing" in Culham to produce high quality giclee prints and solid wooden frames for his pictures. They are based at the beautiful old ticket office by the railways station and have produced exhibition quality products not just for Wessex Airscapes, but for many prominent artists and photographers.

Hedley's postcard ranges are produced by the "Rather Good Art" company.

### **Authenticity and Quality**

Every image Hedley produces, unless specified otherwise, has the dark green "Hedley Thorne" signature box in one of the lower corners; pictures from before 2021 may have the signature instead. When images are uploaded to social media the quality is reduced by a factor of about ten, and unfortunately some people have copied these lower quality images to print themselves and so if you have any questions over the authenticity of a picture that you are buying, do speak with Hedley directly who can help you. To maintain quality, MP Fine Art Printing will not honour any requests to print Hedley's work other than from Hedley himself.

### **Aircraft, certification and editing software**

All images and videos are shot using either the DJI Mavic 3 or on rare occasions the DJI Mini 3 aircraft. Images are captured in raw format (not stacked) and the single raw image files are processed in Adobe Lightroom to produce full quality JPEGs. Whilst raw video clips are provided to clients "as is" and shot in the "normal" 4K profile, any basic editing requests can be honoured using PowerDirector software. For examples see Hedley's YouTube channel. Hedley holds a CAA Flyer ID, Operator ID and an A2 Certificate of Competency for the use of his aircraft.

### **Artistic Agreements**

To enable the Wessex Airscapes series of exhibitions, Hedley has a good faith arrangement with Anna Dillon to not commercially supply any other artist with his photos to be painted, and this is reciprocated as Hedley is the sole provider of aerial images for use by Anna. If you wish to produce informal work from Hedley's images for your own pleasure (not for commercial gain) please do ask, and he will notify Anna on a case-by-case basis.